

**Minutes of the regular meeting of the elected officers of the American Tarot Association
February 18, 2008**

The meeting was called to order at 9:05 pm EST via conference call.

Presiding: Stephanie Arwen Lynch
Secretary: Sherryl Smith

Present:

President, Stephanie Arwen Lynch
Vice President of Communications, Allan Ritchie
Vice President of Education, Errol McLendon
Vice President of Outreach, Sheri Harshberger
Treasurer, Tracy Hite
Secretary, Sherryl Smith

The minutes of the meeting of January 21, 2008 were approved as posted.

Reports:

Treasurer, Tracy Hite:

Checking: \$12,212.47
Paypal: \$ 1,926.52
Total: \$14,138.99

The 1099-MISC forms for 2007 have been sent out and submitted to the IRS.

Our incoming fax-to-email service, CallWave.com, raised its monthly rates from \$7.95 to \$12.95 in February. Since all their packages included a lot of volume-related services we don't use such as fax archiving, I've switched our service to Packetel.com and rerouted the 800 fax line to the new number. Packetel's rate is only \$3.95/month (3 months minimum), a savings of \$108/year over Callwave.

Vice President of Communications, Allan Ritchie:

Allan requested that all board members find web sites they like and post links on the Board list. The Board should come to a consensus about the ATA website design then present it to the web administrator.

No one who joined the reading networks in the past month reported having a problem getting on the networks or communicating with his or her mentor. Beginning with February, we will start getting statistics on network activity such as new readers, total number of readers, number on pending, etc.

Vice President of Education, Errol McLendon:

Seventeen people have volunteered to mentor between one and ten students each, so we have enough people to re-start the mentoring program.

The ATA classic course material has been revised to serve as a tool for mentors, and for students seeking certification. The booklets should be sent to all mentors.

The classic course material needs to be advertised on the website as “ATA curriculum for members working with a mentor or seeking certification.”

Once the course material is finalized and offered on the website, we can start up the mentoring program.

Errol will keep a database and match students and mentors. He won't send out a questionnaire intended to match students and mentors with similar interests.

Vice President of Outreach, Sheri Harshberger:

I am working on a 3-fold brochure, one-page flyer, and bumper sticker promoting the ATA.

I propose using review copies of decks and books we receive from publishers as prizes for contests in Tarot Reflections, if the publisher approves.

The Board decided by unanimous consent to hold contests in Tarot Reflections, offering books and decks that we receive from publishers as prizes.

Secretary, Sherryl Smith

The board made two decisions via email discussion since the last meeting:

Record the date that members join on the Membership Database.

Issue a press release in response to an article in the Toronto Star concerning discrimination against a tarot reader.

Voting for Member-at-Large was closed the evening of February 15. The results will be announced after mail-in ballots are counted and the ballots are checked against the membership database.

New Business:

Budget for 2008 to 2009: Arwen and Tracy will draw up a budget and present it at the March meeting, estimating to the best of their ability what the ATA's income and expenses will be for the next 12 months.

The next meeting will be Monday, March 17, 2008 at 9:00 pm EDT.

The meeting was adjourned at 9:55 pm.